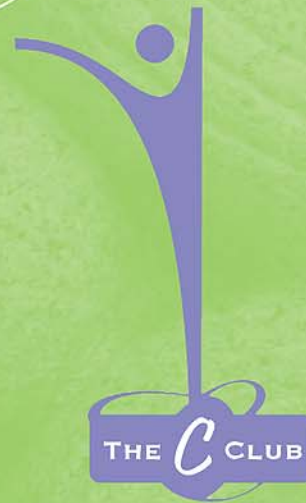




*do something  
different*

*Reclaim  
Reshape  
Renew*

*change can  
happen*



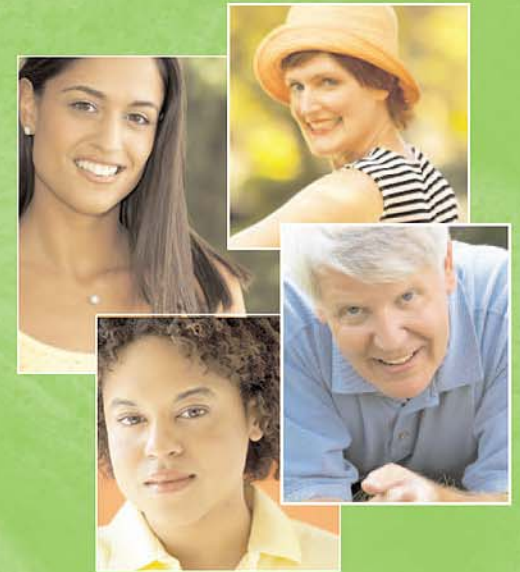
[www.theclub.org](http://www.theclub.org)  
[theclub@excellerateassociates.com](mailto:theclub@excellerateassociates.com)  
(734) 223-3938



*"Change can happen in an instant.  
Transformation occurs over time."*

The C Club Founder, Lisa Mininni

*Harger Howe & Wedes/Search Innovators  
is a Proud Sponsor of The C Club*



*your  
life*

Proudly sponsored by  
Excellerate Associates –

## What is The C Club?

The C Club is the education and membership arm of Excellerate Associates. The C Club helps cancer conquerors move forward after this life-altering event through one-on-one coaching, experiential retreats, interactive workshops, and teleseminars.

### "Conquerors have a unique understanding and language.

You mention something about your experience and the other survivor understands it," said Lisa Mininni, Founder of The C Club. Mininni has experience with business coaching through her consulting and coaching firm, Excellerate Associates, and is a cancer conqueror herself.

### The C Club focuses on a special kind of change.

Beginning as a specialty coaching program designed to help people reclaim, reshape and renew their lives, the club launched a membership drive in 2005 to continue servicing its members on many levels from the learning-in-the-comfort-of-your-own-space teleseminars to our deepest level of developmental change: the one-on-one coaching program. It's all about moving forward after this life event.

## The C Club Membership

The C Club was developed to form a community of people who traveled a common journey and are committed to learn from yesterday, are present in the today and move forward with anticipation into tomorrow.

Your initial membership includes:

### THE C CLUB PIN

With your initial membership, you will receive an exclusive members-only "The C Club" pin. Wear the pin to proudly show others of your commitment to move forward and to honor all of those who walk with us in spirit.

### QUARTERLY E-NEWSLETTER

The Catalyst newsletter is not about the latest technology or cancer cures. This newsletter focuses on moving ahead after this life event. It contains helpful hints to reclaiming your life's mission and rebuilding your foundation.

### E-INSPIRATIONAL MESSAGE

To keep you on your path, each week you receive an inspirational or e-inspirational message to your e-mail.

As a member, if you want to take additional steps to reclaiming, reshaping and renewing your life, other programs are also available.\*

### THE C CLUB ONE-ON-ONE COACHING PROGRAM

Our deepest level of development is The C Club's one-on-one coaching. This program assists you in creating a newly defined purpose after cancer. Often times, cancer is such a life-altering event that you get stuck either personally or professionally.

Work one-on-one with a professionally trained business coach. The Foundation Workshop provides a base for helping you do things differently. Why differently? Because you get different results by making different choices – and you learn how to make different choices. Weekly coaching sessions continue progress toward living a purposeful life.

### EXCELEBRATE ADVENTURE

The Excelebrate Adventure is a one-of-a-kind experiential retreat for our members. This program is designed for those members who want to:

- Change the way they do things to get different results through a hands-on retreat.
- Discover their individual strengths and how to more effectively reclaim their own purpose.
- Let go of the old and use this experience to catapult themselves to the next level.
- Take the tools learned in this Adventure and continue through group coaching. This group meets over the telephone for a period of time following this retreat to make sure continued movement is made on commitments. You:
  - Learn the foundation in the retreat;
  - Integrate what you have learned into your life; and
  - Meet at designated times following the retreat to make sure you are taking action consistent with your commitments. This is when real change begins. It's more than a retreat, it's a beginning...

To reserve your spot in the next launch of Excelebrate, contact us today.

### WORKSHOPS

Courses are available exclusively for The C Club members. You have access to Professional Development, Personal Development, and Fun-Living Series programs sponsored by Excellerate Associates.

### TELESEMINARS

Learn the teledevelopment way! In the comfort of your own space, take advantage of Teleseminars on varied topics to start and maintain the momentum.

## A Call To Action...

Visit our website at [www.theclub.org](http://www.theclub.org)  
or contact us at [theclub@excellerateassociates.com](mailto:theclub@excellerateassociates.com)  
or call (734) 223-3938 to:

- Support the mission by purchasing a membership on your or a conqueror's behalf.
- Sign up for teleseminars, workshops or one-on-one coaching program.
- Sign up for the next launch of Excelebrate Adventure, an experiential learning retreat.
- Find out more information about this community of conquerors.

\*Other program fees may apply.

*it's about  
transformation*